



**Voice of European
Business in
Pakistan**

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“Through informed dialogue, stakeholder engagement and cross-sector collaboration, EUPKBN contributes to shaping quality frameworks”

-Mr. Ans Mahmood - EUPKBN Board Member



Message from the Board

EUPKBN is the strategic advocacy voice of European business in Pakistan, advancing a policy agenda that strengthens competitiveness, investment confidence, and sustainable industrial growth. Positioned at the intersection of business and policy, the Network champions the interests of European enterprises whilst supporting a more predictable, innovation-driven, and globally integrated economic environment.

Through informed dialogue, stakeholder engagement, and cross-sector collaboration, EUPKBN contributes to shaping policy frameworks that enable trade, encourage responsible business practices, and enhance Pakistan’s long-term economic resilience. The Network serves not only as a platform for representation, but as a convening force for strategic partnerships, knowledge exchange, and industry leadership.

By aligning European business priorities with Pakistan’s development and export ambitions, EUPKBN reinforces the role of private sector engagement in driving regulatory modernisation, sustainability transitions, and value-chain competitiveness. In doing so, it strengthens the foundations for deeper Europe–Pakistan economic cooperation and a more future-ready business ecosystem.

EU & Pakistan Policy Updates



Europe's Industrial Pivot Risks a New Trade Front

The European Commission's proposed *Industrial Accelerator Act* (IAA), tabled in March 2026, marks one of Brussels' boldest attempts yet to strengthen Europe's industrial base and reduce reliance on foreign supply chains.

[More Information](#)

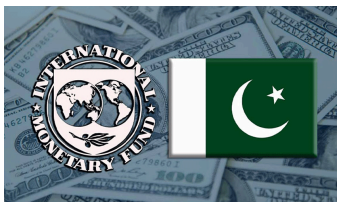


Pakistan Revives Oil Policy Amid Hormuz Conflict

Escalating energy disruptions from the US-Iran war have forced Pakistan to resurrect its dormant 2023 petroleum refining policy. The conflict, threatening the vital Strait of Hormuz shipping lane.

[More Information](#)

Sector Specific Regulatory Shift



Pakistan's FY2026–27 Budget: The IMF's Long Shadow

Pakistan's forthcoming FY2026–27 budget is taking shape less as a domestic political exercise than as a negotiation in fiscal discipline. With an IMF mission in Islamabad and formal budget talks under way.

[More Information](#)



Finance Platform

A recent meeting held by the EUPKBN marked an important milestone in strengthening coordinated engagement between European businesses and institutional stakeholders in Pakistan.



Sustainability Platform

The EUPKBN held a meeting with its members to set out a structured approach for addressing challenges affecting European businesses operating in Pakistan through evidence-based advocacy.



Global Gateway Platform

A strategic meeting under the (EUPKBN) marked an important step in advancing dialogue on sustainable investment, connectivity and private sector collaboration under the EU's Global Gateway initiative.



EU- Pakistan Business Forum & EUPKBN Booth Activity



EUPKBN Launch in Islamabad On 28th April 2026

The EUPKBN was launched at the EU– Pakistan Business Forum In Islamabad on 28th April 2026.



EUPKBN Booth Activity with Champions

The EUPKBN proudly participated along with the champions in the EU– Pakistan Business Forum held on 28th–29th April 2026.

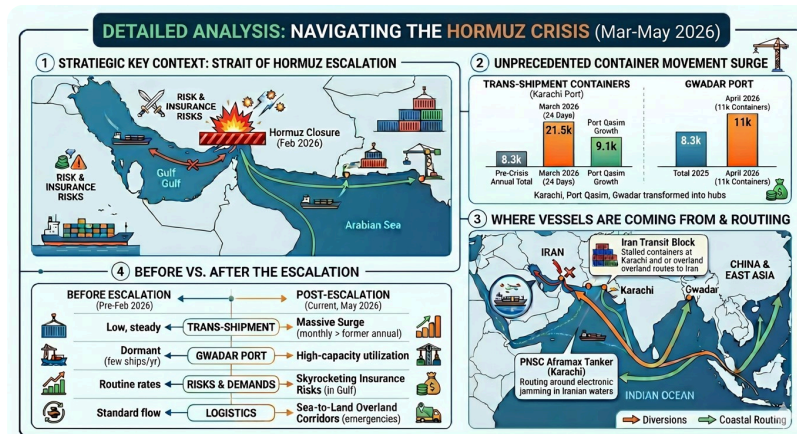


EUD–EUPKBN Promoting the Booth

The EUPKBN proudly participated in the EU– Pakistan Business Forum held on 28th–29th April 2026, engaging the stakeholders.



Data Insights



Navigating The Hormuz Crisis

The Strait of Hormuz escalation has forced global shipping lanes to divert away from the high-risk Persian Gulf chokepoint. Consequently, Pakistan's ports have stepped in as critical regional safe-havens, experiencing unprecedented surges in container and transshipment volumes.

[More Information](#)

EUPKBN Champion Spotlight

EUPKBN NETWORK

Pulcra joined the European Pakistan Business Network to strengthen the bridge between European innovation and Pakistan's industrial base—



Mr. Ans Mahmood MD Pulcra Chemicals

Pulcra Chemicals is a Germany-headquartered global leader in specialty chemicals, particularly for the textile, fiber, and leather industries. With operations in over 15 countries, Pulcra focuses on innovative, high-performance, and sustainable chemical solutions that enhance efficiency, reduce environmental impact, and add value across the textile value chain.

particularly in textiles, where global standards are evolving rapidly to strengthen the bridge between European innovation and Pakistan’s industrial base—particularly in textiles, where global standards are evolving rapidly.

[More Information](#)

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