



## Voice of European Business in Pakistan



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*“The EU–Pakistan Business Network (EUPKBN) has been established at a particularly opportune moment in this evolving relationship. It seeks to provide a structured and unified platform through which European businesses across member states can engage more effectively with stakeholders in Pakistan”*

*-Yasir Farooqui - EUPKBN Advisor to the Board*



## **Message from the EUPKBN Advisor to the Board**

Pakistan has long been recognised by the European Union as a market of strategic relevance, one defined not only by its scale, but by its resilience and long-term growth potential. Over the years, the EU has remained a steadfast economic ally to Pakistan, supporting its integration into global value chains, facilitating trade, and encouraging sustainable investment. As global economic dynamics continue to evolve, there is a growing suggestion that markets such as Pakistan will play an increasingly important role in shaping the future of trade, investment, and industrial partnerships.

European businesses have maintained a consistent and diversified presence across Pakistan, operating across a wide range of sectors including energy and renewables, infrastructure and logistics, manufacturing, healthcare and pharmaceuticals, agriculture and food processing, financial services, and telecommunications, among others. This enduring engagement reflects not only commercial interest, but also a shared commitment to quality, sustainability, and responsible business practices- principles that have long underpinned European enterprise globally.

The EU–Pakistan Business Network (EUPKBN) has been established at a particularly opportune moment in this evolving relationship. It seeks to provide a structured and unified platform through which European businesses across member states can engage more effectively with stakeholders in Pakistan. It also aims to ensure that their collective voice is

articulated in a coherent and constructive manner. By bringing together perspectives across sectors, the EUPKBN aims to contribute to more informed dialogue and, where appropriate, support the development of policy frameworks aligned with international best practices. This reflects a collaborative approach—one that balances commercial realities with national priorities.

As the partnership between the European Union and Pakistan continues to deepen, the EUPKBN will hope to play a meaningful role in bridging perspectives, strengthening investor confidence, and contributing to a more predictable and enabling business environment. We look forward to engaging closely with a broad range of stakeholders as we work towards these shared objectives.

**Yasir Farooqui**  
**EUPKBN Advisor to the Board**

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## EU Policy Update



### European Unity Takes Centre Stage at Alden Biesen

In a week defined by a renewed sense of shared purpose, EU leaders gathered at the historic Alden Biesen Castle in Belgium to chart a resilient course for the continent's economic future.

[More Information](#)

## Data Snapshot

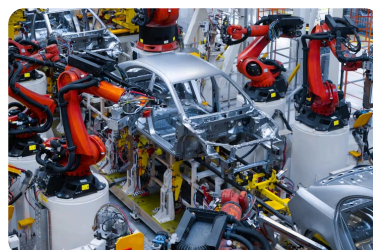


### Textile Sector Dominated 3rd Quarter

Pakistan's textile sector is the backbone of its exports to European markets, contributing the largest share due to competitive pricing and strong production capacity.

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## Industry Progress



## Federal Policy Update

A Measured Opening:  
Pakistan Introduces  
Competitive Power Wheeling  
Mechanism.

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## Pakistan's EV Industry Leap

Lucky Motor Corporation  
(LMC) Drives Pakistan's EV  
Future with Exclusive GAC  
Partnership

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## Engagement at The Business Forum

At the EU-Pakistan Business  
Forum EUPKBN will be  
Engaging Champions for B2G  
Session

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## EUPKBN Champion Spotlight



Mr. Barnaby Plowright  
CEO  
Klear Green Pvt. Ltd

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